

Bring the Best
CHANGING LIVES



“

Growth is the process of responding
positively to change.

Paul Harvey

American Broadcaster (1918–2009)

About US



CHANGING LIVES

Bring The Best® is a coaching and consultancy start-up combining personal growth with transformational leadership change.

Our clients are human beings, individuals, professionals and executives in the organizations.

We focus in providing authentic and empathic career development, leadership development, DE&I (diversity, equity and inclusion) and empowerment of LGBTQIA+ communities in the workplace.





OUR FOUNDER

Casimiro da Silva Santos

DAD, COACH, BUSINESS LEADER, AND SPEAKER

My WHY

I founded Bring the Best in 2022 after a transformational and life-changing coaching session with Simon Sinek Inc. where I discovered my WHY – *creating a perspective of abundance, alleviating scarcity so that we can live a bright future.*

20 years of leadership experience

I am an ACTP Coach certified by the International Coaching Federation (ICF) with more than 20-years of experience in leadership positions in multinationals with the responsibility of up to \$250 million, managing more than 100 people. I hold an MSc. Chemical Engineering and an Executive MBA, I speak fluently Portuguese, Spanish, French, Italian, English and some Dutch





VISION



CHANGING LIVES FOR
WHAT MATTERS TO YOU

MISSION



To help my clients to identify
what is important to them in
life, unlocking their growth
potential.

VALUES



AUTHENTICITY

I bring my whole self to life –
even to work.

RESPECT

I treat everyone with dignity and
with fairness.

COMPASSION

I show kindness to others and
myself. I understand that
stepping out to the unknown is
not easy, yet it is rewarding.

TRUST

I do what I say I'll do.

AMBITION

I strive and work every day to be
a better version of myself.

Our *foundation* →



PROFESSIONALISM

ICF certified coach, and ICF member. Providing personal, career, and executive professional coaching. Facilitating LGBTQIA+ and DE&I (diversity, equity and inclusion) coaching in organizations.

EXPERT ADVICE

International business and life experience. With more than 20-years in leading and managing teams in turnarounds and growth in world leader organizations.

AVAILABILITY

Available anywhere and everywhere (in face to face, and online sessions).

Why
choose us?



What *we offer* clients

PERSONAL COACHING

For individuals who
want to find meaning

Finding your purpose

Clarify your values

Discover what drives
your life

How to handle
procrastination

CAREER COACHING

For you who need a
new direction

Explore what
motivates you

Clarify career and
personal goals

Identify a career path

Re-invent yourself

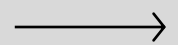
EXECUTIVE COACHING

For corporate
professionals and
entrepreneurs

Establish vision and
mission to your teams
or business

Develop your
leadership skills

Improve your
communication



How *do we* *do it?*



USING THE **CAS COACHING METHOD**, WE WILL BE ABLE TO WORK TOGETHER TO:

- Create **your Vision Board**
- Understand **your Wheel of Life**
- Find **your Purpose**
- Unlock **your Strengths**
- **Discover yourself** through “Points of You”
- **Discover a better version of yourself**



CAS COACHING METHOD

COMMITTED

Pledge your commitment to change and to achieve your objectives.

AMBITION & ACHIEVEMENT

Define goals that are relevant and ambitious yet attainable.

SUCCESS

Write an action plan to hold you accountable to succeed.

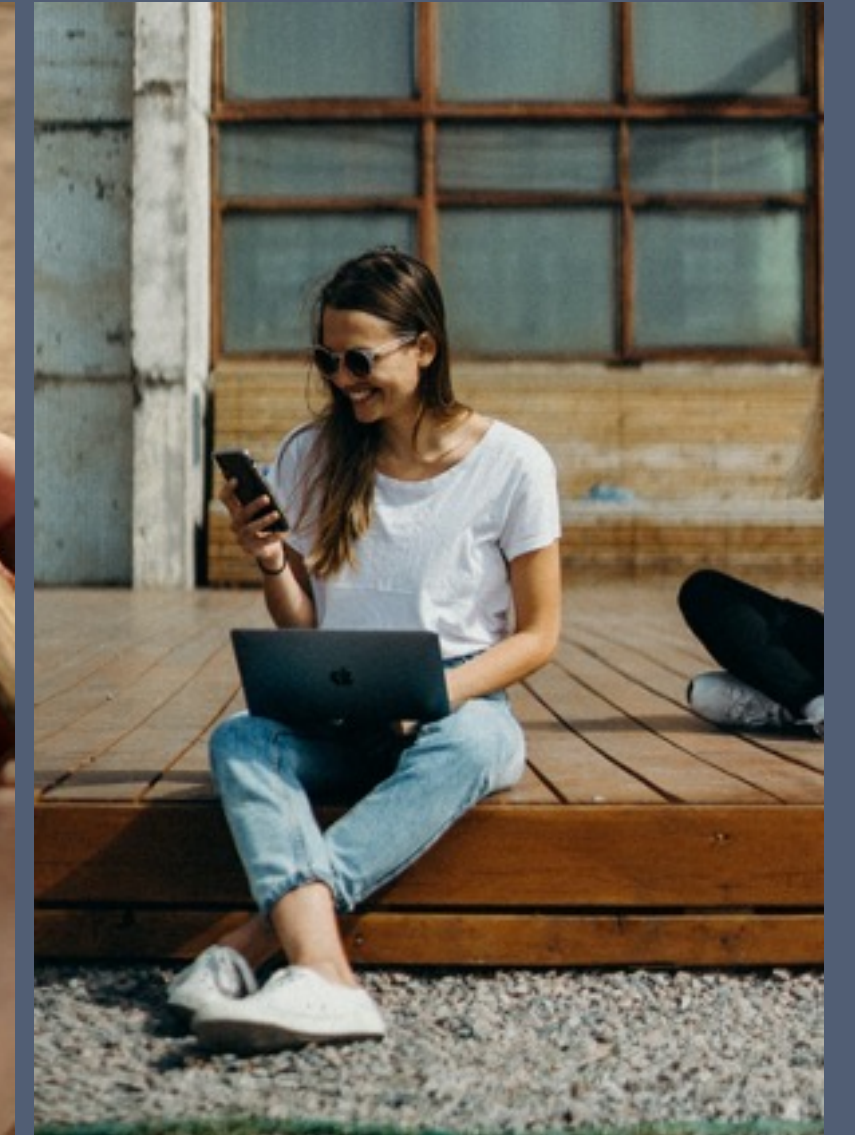
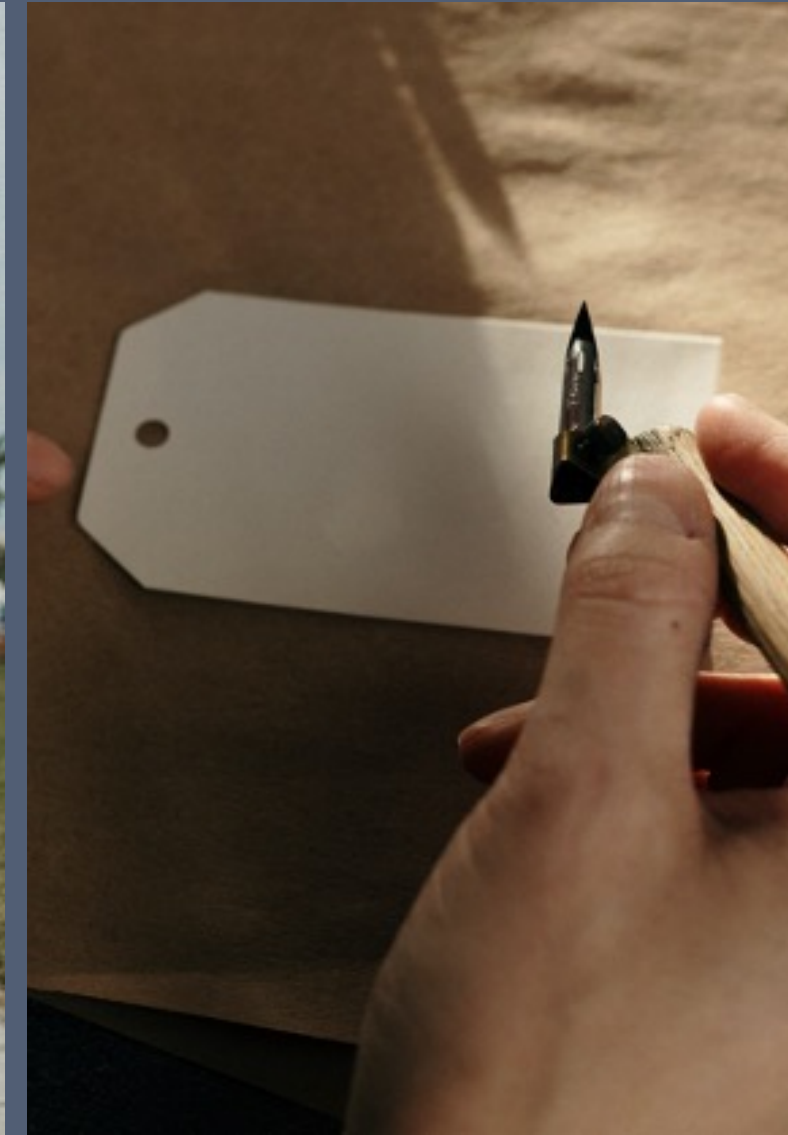


My coaching process



BENEFITS OF COACHING HAVE BEEN DOCUMENTED AS:

- Live the life you dream and want
- Change a long-standing “stubborn” behavior
- Gain accountability around a specific goal or goals
- Explore new ways of doing things
- Clarity on what you want, and not



WIIFM
What's in it for me?





Customer *testimonials*



Daniel Santos
Area Sales Manager
Kemira

I recently had the privilege of having Cas as coach, considering that the sessions held were extremely productive, in the sense that it helped me to find answers to several questions, both professionally and personally, for which I didn't have a clear answer. It was a great experience of personal appreciation, which I recommend to you.

Gaynor Le Sar
Account Manager
Ecolab

Anyone who wants to be successful and develop themselves and their skills should come to you for guidance along the way.

Ana Barreto
Senior Technician
IEFP

When passion is allied to the profession and hand in hand with motivation, excellence in training happens. This is my definition of you.
I'm very proud to have you had as my coach – you knew how to ask the right questions at all times!!
Thank you very much!

Vedaste Byombi Kamasa
Entrepreneur
Grow Movement

Let me take this opportunity to thank Cas for the coaching process. I had tried many business activities but I was not successful because of not having the idea of a value proposition but now I am very confident that I am able to meet customers' needs. I was hanged somewhere in the air, today I can confess that all my feet are on the ground.

We are honoured to have worked with these respectable clients and thank them for being kind to say these words about us.



Let's talk about investing *in you*

PERSONAL COACHING

4 sessions 1:1
(30 min per
session)

"Am I coachable?"
Assessment

CAREER COACHING

6 sessions 1:1
(30 min per
session)

"Am I coachable?"
Assessment

Hight 5 Strength
Finder

EXECUTIVE COACHING

6 sessions 1:1
(45 min per
session)

"Am I coachable?"
Assessment

High 5 Strength
Finder

Book Summaries

Email & phone
follow-up

On some occasions one-off session 45 min
€250

Talk to me for specific packages and specific programmes —————>

Contact

Don't hesitate to contact me

Want to change your life? Talk to me now!



Write me:
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Call me:
+351 93 200 5624



Find me:
www.bringthebest.pt

How can you learn more?
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